

A large circular image showing a deep plowed field with dark brown soil. A bright green grassy strip runs along the left edge of the plowed area. In the background, a line of trees with autumn foliage in shades of orange, yellow, and green stands against a clear blue sky.

The business case for soils



5th Forum

9 December 2020

WBCSD's CEO Guide to Food System Transformation delivers the pathways for business leadership



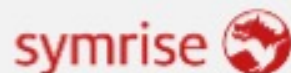
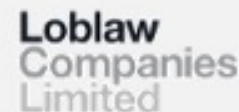
OP2B mobilizes **25 companies** along the **agricultural value chain** to drive **transformational systemic change** and catalyze action to **protect & restore biodiversity**



25 cross-sectorial members



BNP PARIBAS



OP2B actions
are focused on
3 pillars, on which
members disclose
commitments

Pillar 1
Regenerative
Agriculture



**Scale up Reg Ag to improve soil health,
farm biodiversity & farmer livelihood**

Pillar 2
Product
portfolio
diversification



**Drive cultivated & consumed
biodiversity through product offer**



**Increase supply chains traceability &
monitor impact on biodiversity (index)**



**Raise awareness & demystify
biodiversity (internally & for consumers)**

Pillar 3
High Value
Ecosystems



**Ecosystem conversion avoidance for
main commodities**



**Deployment of high value ecosystem
restoration actions**

6 OP2B members
have already made
**commitments to
scale up Reg Ag,**
with more to
come in 2020/21



By 2025, Danone France to source **100% of ingredients produced in France from Reg Ag**. Danone France will donate one day of sales turnover (~5M€) to support farmers in the transition



Launch a new **Regenerative Agriculture Code** for all our suppliers and a range of programs to empower farmers and smallholders to regenerate their farming environment



Invest **84 M€ to empower 90k farms towards regenerative agriculture** thanks to the Livihoods Fund for Family Farming & develop **90k hectares of agroforestry** thanks to the Livihoods Carbon Funds 1, 2 & 3



Drive **the adoption of regenerative agriculture practices, sustainable fisheries management and forest protection and restoration** - including an expansion of Walmart's forests policy



Supported by Kering for Nature fund

By 2025, **regenerate 1M hectares of farms and rangelands** in our supply chain landscapes prioritizing interventions that offer both biodiversity and carbon benefits



Significant investment program to further develop **regenerative solutions** including fair trade communities, regenerative extraction systems, and waste-to-plastic solutions **by 2030**



Thank you