The business case for soils

5th Forum
9 December 2020
WBCSD’s CEO Guide to Food System Transformation delivers the **pathways for business leadership**
OP2B mobilizes 25 companies along the agricultural value chain to drive transformational systemic change and catalyze action to protect & restore biodiversity.
OP2B actions are focused on 3 pillars, on which members disclose commitments.

**Pillar 1: Regenerative Agriculture**
- Scale up Reg Ag to improve soil health, farm biodiversity & farmer livelihood

**Pillar 2: Product portfolio diversification**
- Drive cultivated & consumed biodiversity through product offer
- Increase supply chains traceability & monitor impact on biodiversity (index)
- Raise awareness & demystify biodiversity (internally & for consumers)

**Pillar 3: High Value Ecosystems**
- Ecosystem conversion avoidance for main commodities
- Deployment of high value ecosystem restoration actions

*OP2B one planet business for biodiversity*
By 2025, Danone France to source 100% of ingredients produced in France from Reg Ag. Danone France will donate one day of sales turnover (~5M€) to support farmers in the transition

Launch a new Regenerative Agriculture Code for all our suppliers and a range of programs to empower farmers and smallholders to regenerate their farming environment

Invest 84 M€ to empower 90k farms towards regenerative agriculture thanks to the Livelihoods Fund for Family Farming & develop 90k hectares of agroforestry thanks to the Livelihoods Carbon Funds 1, 2 & 3

Drive the adoption of regenerative agriculture practices, sustainable fisheries management and forest protection and restoration - including an expansion of Walmart’s forests policy

**Supported by Kering for Nature fund**

By 2025, regenerate 1M hectares of farms and rangelands in our supply chain landscapes prioritizing interventions that offer both biodiversity and carbon benefits

Significant investment program to further develop regenerative solutions including fair trade communities, regenerative extraction systems, and waste-to-plastic solutions by 2030
Thank you