

Work to be done for the implementation of the strategic plan

The supportive framework and action plan

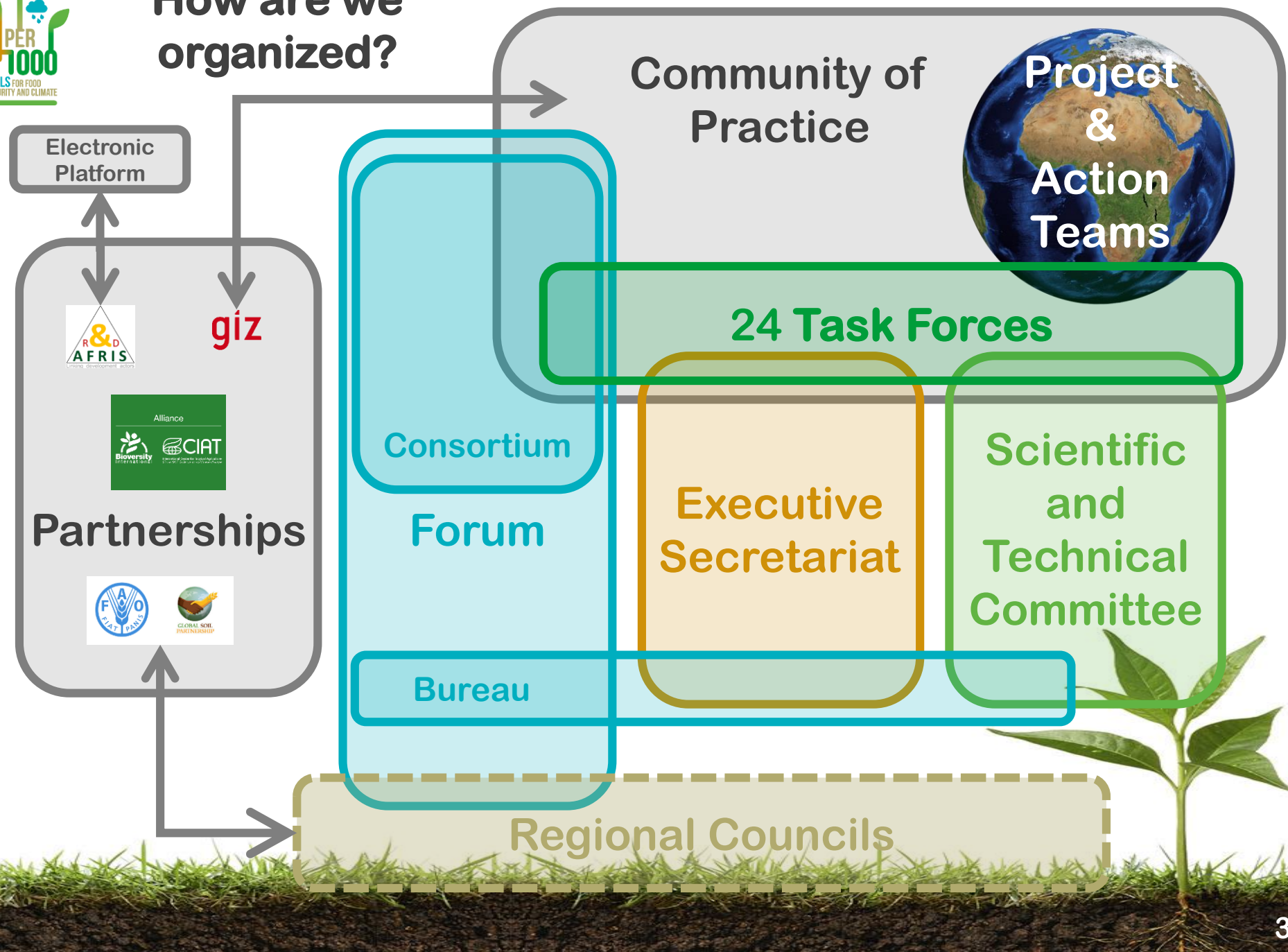
Marc BERNARD, « 4 per 1000 » Bonn



- How are we organized ?
- What do we do ?
- How do we exchange and collaborate ?
- How do we elaborate the implementation strategy ?



How are we organized?



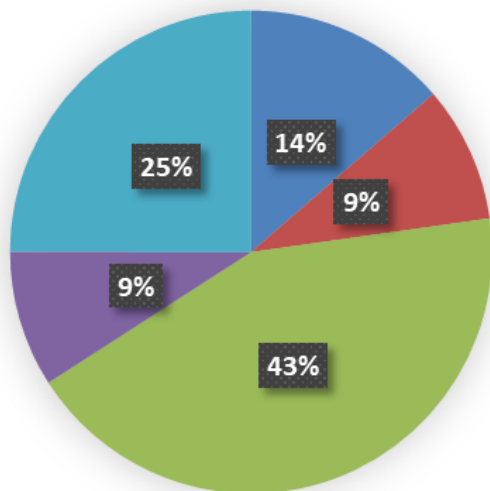
How are we organized?

Representation of stakeholders and regions

485 member organizations (925 persons)

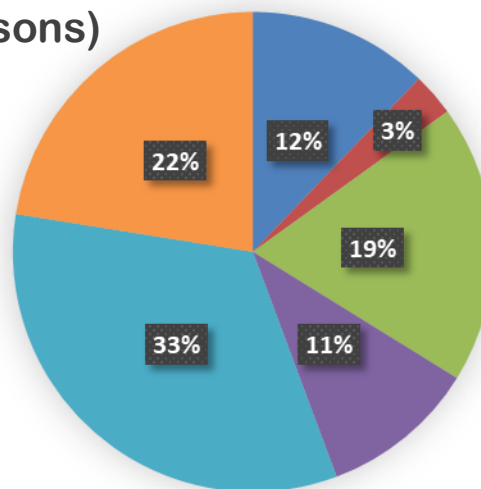
152 befriended organizations (219 persons)

Regions



- Africa
- Asia
- Europe
- Latin America and Caribbean
- North America

Stakeholders



- Governments and Authorities
- International Organizations and Development Banks
- Research and Education
- Producer Organizations
- NGOs
- Companies



What do we do ?

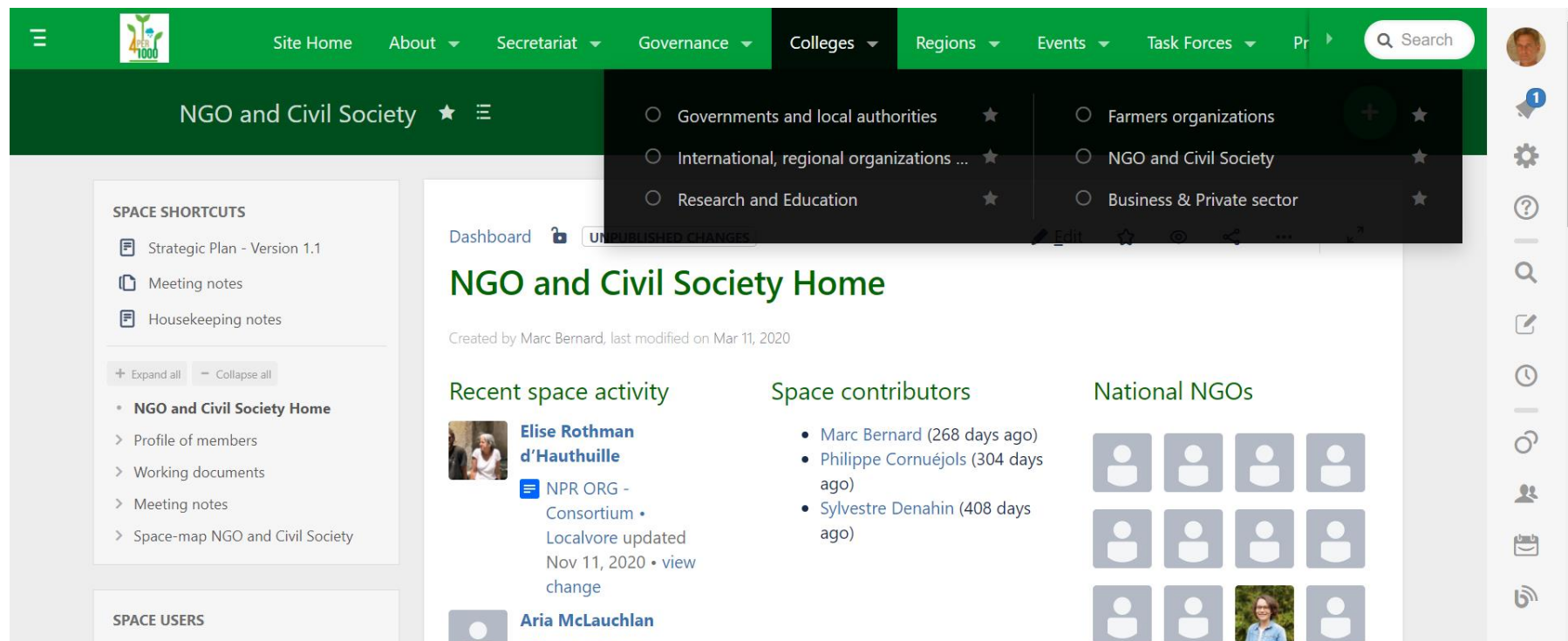
Key activities

1. Provide a Platform - Share, exchange, learn, meet and collaborate ongoing
2. Advocate and raise awareness ongoing
3. Strategy development
 - a. Strategic plan: Vision, mission, guiding principles, objectives and targets June 2020
 - b. Implementation strategy: Critical success factors, barriers and activities February 2021
 - c. Action plans and project proposals: Work plan, expected results, collaborating partners, resources March 2021 onwards
4. Promotion: Facilitate conception, planning of actions and projects March 2021 onwards
5. Build partnerships for solidarity and implementation ongoing
6. Monitoring (dashboard) March 2021 onwards
7. Generating ideas to encourage and overcome barriers ongoing



How do we exchange and collaborate ?

The electronic platform



Site Home About Secretariat Governance Colleges Regions Events Task Forces Pr Search

NGO and Civil Society

SPACE SHORTCUTS

- Strategic Plan - Version 1.1
- Meeting notes
- Housekeeping notes

Expand all Collapse all

- NGO and Civil Society Home
 - Profile of members
 - Working documents
 - Meeting notes
 - Space-map NGO and Civil Society

SPACE USERS

Dashboard UNPUBLISHED CHANGES

NGO and Civil Society Home

Created by Marc Bernard, last modified on Mar 11, 2020

Recent space activity

Elise Rothman d'Hauthuille
NPR ORG - Consortium • Localvore updated Nov 11, 2020 • view change

Aria McLauchlan
Land Core updated Oct 28, 2020 • view change

Space contributors

- Marc Bernard (268 days ago)
- Philippe Cornuéjols (304 days ago)
- Sylvestre Denahin (408 days ago)

National NGOs

- 981 users
- 550 organizations
- 70 team spaces
- 8 categories

- Confluence Wiki
- Chat
- Video chat
- Cloud file server

- Reduce Mail traffic
- Find all in one place
- Share in near real time

How do we exchange and collaborate ?

About Task Forces, Implementation Strategy & Partnerships

Role of Task Forces

1. Elaborate implementation strategies for achieving the objectives and reaching the targets
2. Invite other partners to join
3. Mapping of ongoing actions and projects
4. Initiate the formation of project teams to develop and implement action and project plans
5. Lobby for support
6. Monitor progress
7. Advice for the community of practice and other interested stakeholders

Purpose of the Implementation strategy

Provide a trustworthy, convincing document that is a useful reference for decision-making, planning, coordination and monitoring of investments.

Broker Partnerships

Assist key players in decision making and help them to increase their returns on investment into soil health for food security and climate by increasing synergies with relevant actions of others.



How do we elaborate the implementation strategy ?

We use the Delphi method to capitalize on collective expertise and to reach consensus

Round 1 – Ask Task Force members (experts) to respond to 5 questions

Experts provide anonymous feedback on 5 questions

Summarize feedback

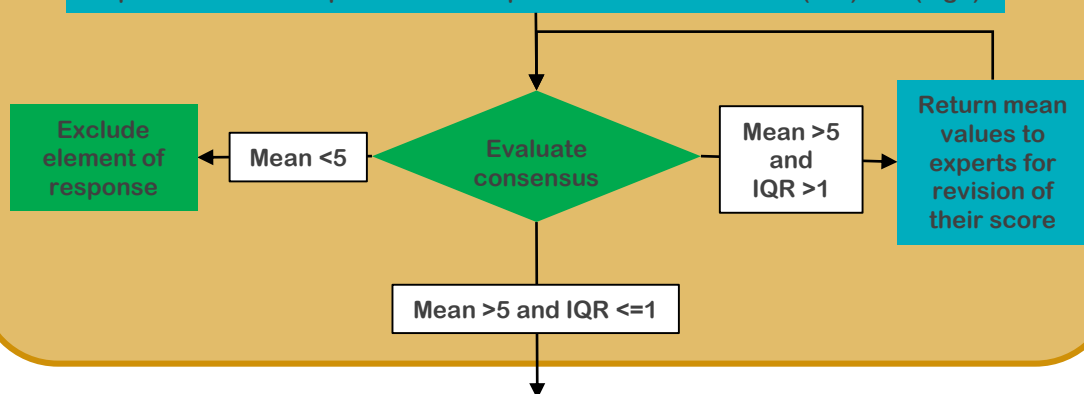
Round 2 – Agree on the qualitative scope of the content

Send summary of round 1 to experts for improvement of responses

Evaluate feedback and complete the list of response

Round 3 - Iterative building of consensus

Experts score the importance of responses on a scale from 1 (low) to 9 (high)



Complete Implementation strategy

Questions

1. What **problem** is the objective addressing?
2. What are the **causes**?

3. What are **critical success factors** for achieving the objective and reaching the targets?
4. What are **barriers**?
5. What **activities** do we need to invest in ?

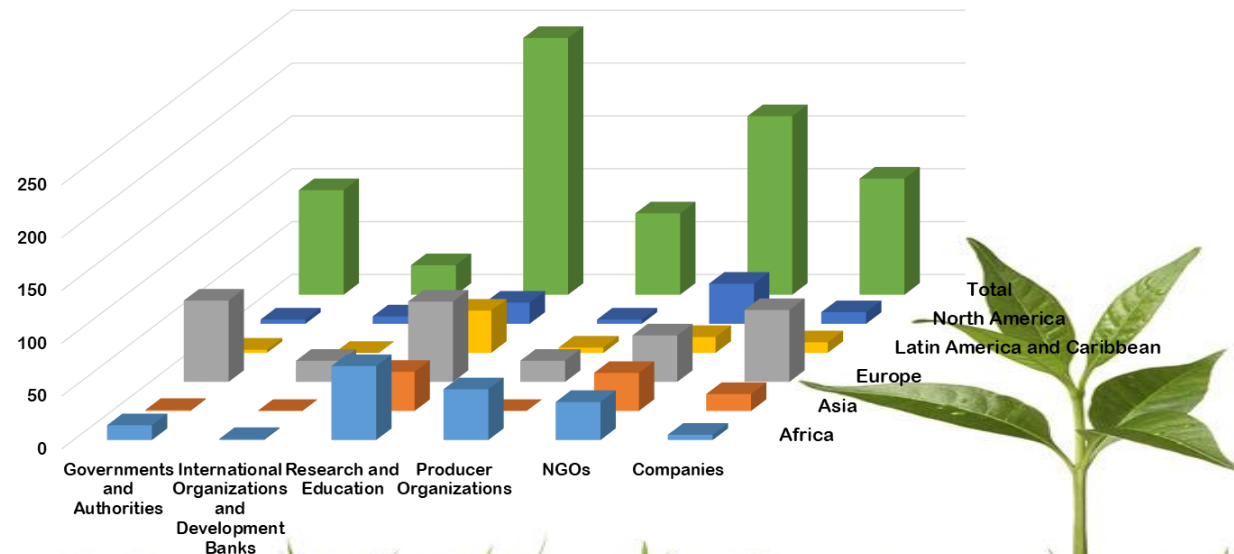
How do we elaborate the implementation strategy ?

Delphi Study - Participation

Participation	
Task Force / Objective	Number of completed studies
A1 - NDC	12
A2 - Projects	21
A3 - Success Stories	6
A4 - Interfaces	10
A5 - Carbon Markets	12
A6 - Reference Framework	7
B1 - Investment Plans	3
B2 - Capacity Development	9
B3 - GAFOLUP Helpdesk	6
B4 - MRV Tool-Kit	11
C1 - Advocacy & Awareness	14
C2 - Soil Regeneration	22
C3 - Commitment	5
C4 - Branding & Certification	5
D1 - Platform	5
D2 - Outreach	5
D3 - Mobilize Youth & Seniors	2
D4 - Strategic Partnerships	4
E1 - MRV Methodology	7
E2 - Soil Monitoring	5
E3 - Impact Assessment	6
F1 - Twin-Regions	11
F2 - Resource Mobilization	2
F3 - Dashboard	1
Total number of studies	191
Total number of responses	4532

Participation of stakeholder groups				
Stakeholder group (College)	Task Force members	Number of contributing experts	Participation	Share of feedback
Governments	25	7	28%	6%
IO	13	4	31%	3%
Research	105	39	37%	34%
Producers	24	7	29%	6%
NGOs	88	35	40%	30%
Companies	58	24	41%	21%
Total	313	116	37%	100%

Task Forces - Representation of Regions and Stakeholder groups





Thank you !

