

Strategic Plan

Elaboration and Presentation

Paul LUU, Executive Secretary





Online, December 9th 2020 – 5th FORUM of PARTNERS

The 4PER1000 Initiative's Strategic Plan

Elaboration Process

- **Decision by the Consortium** of members in Madrid to elaborate a Strategic Plan (Request to the Executive Secretariat)
- From January 2020, **joint elaboration of the Strategic Plan** by the Executive Secretariat with the help of the Bureau – version 0.0.
- **Interactions of the members of the Bureau** with the colleges, several iterations have been possible with the members of the Initiative
- **From version 0.0 to version 2.0** with 3 intermediate versions, so 5 versions in 4 months time, examined by the Bureau.
- **Validation by the Consortium** of Members through an electronic consultation (May 29th to June 15th)





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PLAN



VISION 2050

Worldwide healthy and carbon-rich soils to combat climate change and end hunger.



MISSION 2030

Provide a supportive framework and action plan to conceptualize, implement, promote and follow up actions, on soil health and soil carbon, through an enhanced collaboration between stakeholders of the «Agriculture, Forestry and Other Land Use (AFOLU)» sector, in line with the UN Sustainable Development Goals (SDGs).



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GUIDING PRINCIPLES

- Soil health is at the center of actions
- Farmers/foresters are key actors at the center and managers of their farming/forestry systems.
- A territorial approach that respects land rights and holders, adjusts to local conditions, follows the subsidiarity principle and strengthens local ownership of action.
- A science-based and result-oriented approach, with the help of an international multidisciplinary "4 per 1000" Initiative Scientific and Technical Committee (STC).
- A "4 per 1000" Initiative Executive Secretariat that facilitates and organizes, and Members and Partners who voluntary act and implement.
- A focus on strengthening inter-institutional collaboration
- A multi-stakeholder approach and a public-private cooperation that promote mutual support between actors, open access and open data and optimal allocation of resources including to farmers/foresters.
- The ability to learn, agility, willingness and team spirit at all levels provide the flexibility and drive needed to meet the complex challenges ahead.
- Gender equality and the empowerment of women and young people in agriculture.
- The inclusion of ethnic minority groups.



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GOALS

Broad long-term aims that define accomplishment of the vision

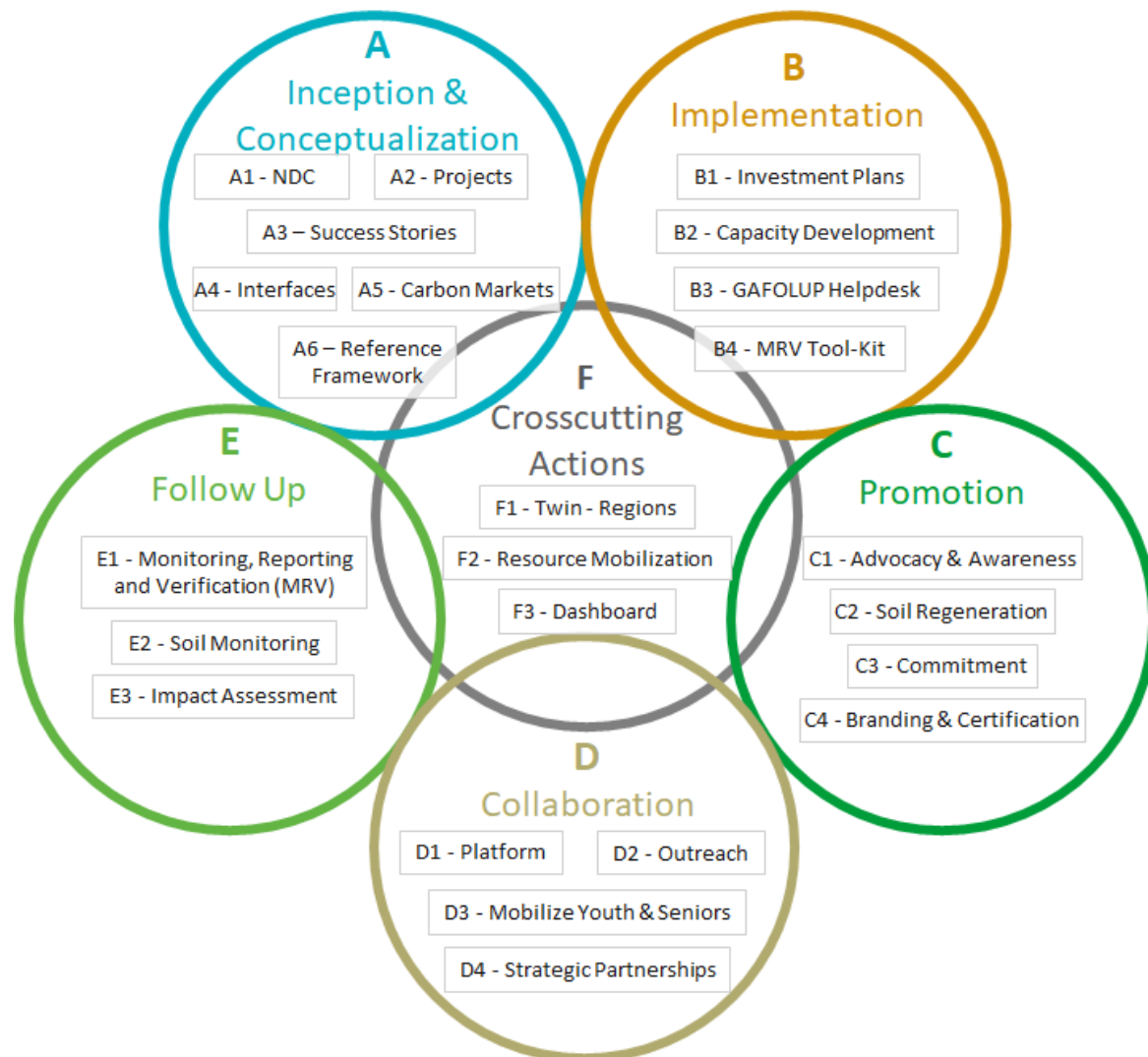
A INCEPTION & CONCEPTUALIZATION	Facilitate the emergence and ensure the feasibility of methodologies, tools and recommendations that foster stakeholders' ability to implement the Initiative on the ground
B IMPLEMENTATION	Foster enabling environment and/or framework (business model, trustworthy third-party, tutoring, mentoring, amplify impact, scaling up) for implementation on the ground
C PROMOTION	Raise awareness and advocacy, build trust, encourage partnerships, engagements and commitments of all stakeholders
D COLLABORATION	Implement an online collaborative platform that facilitates and supports interaction between partners, with powerful tool box, business plan and knowledge management strategy
E FOLLOW UP	Establish an international science based framework recognized by all stakeholders for the assessment of impact through monitoring, reporting & verification
F CROSSCUTTING ACTIONS	Highlight the pertinence of the «4 per 1000» Initiative by initiating and supporting concrete and result-oriented actions on the ground and increase resource mobilization to ensure the long-term viability of the Initiative.

Each goal is defined by its letter (A to F)

Each objective is defined by its goal letter followed by a number, description, baseline 2020 (present status) and target for 2030 and 2050.



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Strategic Plan is composed of 24 strategic objectives grouped in 6 goals, including a cross-cutting actions goal.





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Thank you !

