

# Activities Report 2020


**Paul LUU, Executive Secretary**



# Reminder of the Roadmap 2020

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This Roadmap adopted in Madrid included:

- 
- Continuation of the work of the **Scientific and Technical Committee**
  - Continuation of the work related to the **collaborative platform** and its operation
  - Specific work to be carried out with **public and private funders**
  - Establishment of a **regional level** within the Initiative
  - Contribution to **international debates on carbon sequestration in soils**.
  - Work to be done in terms of **communication**.

In addition to the current work of the Executive Secretariat.

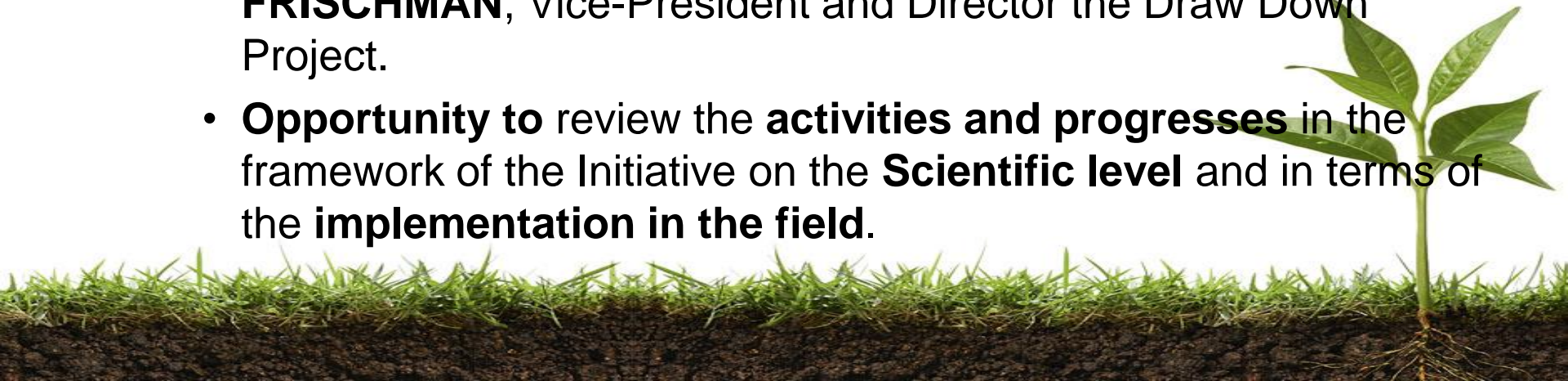


# Achievements since COP 25 in Madrid/Chile

## Organization of the statutory meetings



- **4th Forum** (Madrid - Dec. 11th 2019 – Morning)
  - Nearly **200 people**, speeches by **Mr. Luis PLANAS**, Spanish Minister of Agriculture, Fisheries and Food, **Mr. Didier GUILLAUME**, French Minister of Agriculture and Food, and **Mr. Wolfgang ZORNBACH** from German Federal Ministry of Food and Agriculture, Representing the College of National and Regional Governments of the « 4 per 1000 » Initiative and acting Chair of Forum and numerous VIP. Inspiring speech by **Mr. Chad FRISCHMAN**, Vice-President and Director the Draw Down Project.
  - **Opportunity to review the activities and progresses** in the framework of the Initiative on the **Scientific level** and in terms of the **implementation in the field**.





# Achievements since COP 25 in Madrid/Chile

## Organization of the statutory meetings



### • 5<sup>th</sup> Consortium (Madrid - Dec. 11<sup>th</sup> 2019 - Afternoon)



- **Validation of new partners and members, 2020 roadmap, 2020 budget, statutory Meetings in 2020, Partial renewal of the membership of the CST on the proposal of the Bureau.**
- **Activities of the "Bureau" since its creation.**
- **Proposals of the STC for 2020 Roadmap and the Vision and Mission of the Initiative**
- **Change of scale: a "4 per 1000" Foundation**
- **Feedback of the Symposium "Agriculture is the solution! for climate change" in Shiga (Japan) from 13 to 17 May 2019.**



# Achievements since COP 25 in Madrid/Chile

## Organization of the statutory meetings

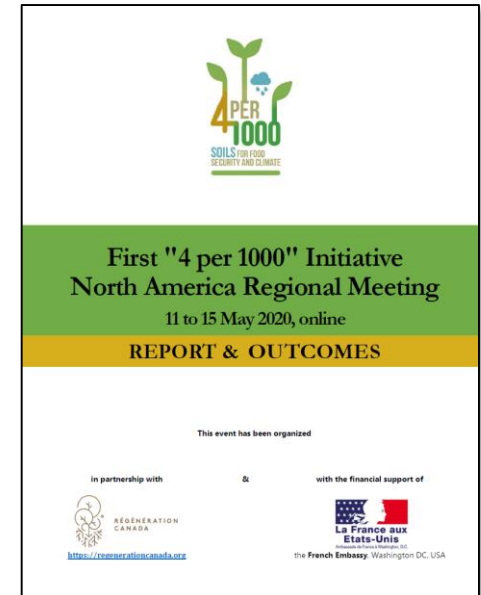
- 8<sup>th</sup>, 9<sup>th</sup> & 10<sup>th</sup> **STC Meetings** (Madrid on 9 & 10/12/19, Online on 15 to 17/06/20 and 17 to 19/11/20)
- Writing of **scientific articles**, including a **special issue with articles combining regional aspects** of management strategies with case studies, continuation of the writing of the **book on the "4 per 1000"** Initiative.
- **2<sup>nd</sup> Call of Projects** for formative assessment
- Review of "**GSOC-MRV Protocol**" and "**Technical manual on SOC Management**" from GSP-FAO.
- Continuation of contribution to **Koronivia Joint Work on Agriculture**.
- Contribution to Elaboration of **Strategic Plan** and the organization of the **Workshop on soil carbon MRV for funding agency** and **4p1000 introductory workshop in Latin-America and the Caribbean**
- Nomination of two new members: **Dr. Alejandro Fuentes ESPINOZA** (Chile) & **Professor (Mrs.) Consuelo VARELA ORTEGA** (Spain)
- **Dr. Cornelia RUMPEL** confirmed as **Chair** for 1 year, and **Dr. Beverley HENRY** & **Dr. Farshad AMIRASLANI** elected as **Vice-Chairs** for 2 years.



# Achievements since COP 25 in Madrid/Chile

## Organization of regional meetings

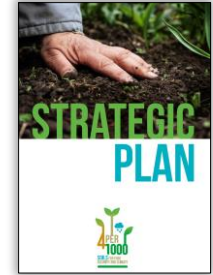
- **1<sup>st</sup> North America 4p1000 Regional Meeting** (Online from 11 to 15 May 2020)
  - Organized online with Regeneration Canada and the "4 per 1000" Initiative - *200 participants from USA and Canada mainly – 5 sessions of 90 to 120 minutes – 22 presentations*
  - 5 Round tables around Policy makers, Farmers, Scientists, NGOs and Businesses with interesting key messages and conclusions



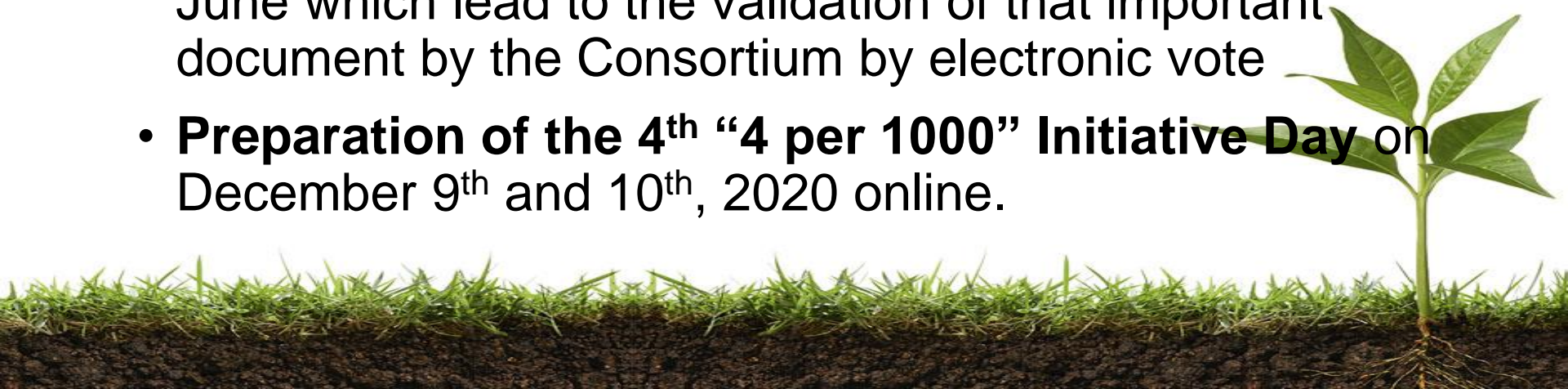


# Achievements since COP 25 in Madrid/Chile

## Meetings of the Bureau



- 2 meetings in 2019 + **7 meetings in 2020.**
- **Validation of applications** of new partners and members in 2020
- Follow up of the **STC last 2 members** to be nominated by the Consortium by electronic decision
- **Huge work with the Strategic Plan** from February to June which lead to the validation of that important document by the Consortium by electronic vote
- **Preparation of the 4<sup>th</sup> “4 per 1000” Initiative Day** on December 9<sup>th</sup> and 10<sup>th</sup>, 2020 online.





# Achievements since COP 25 in Madrid/Chile

## Participation in International meetings



- **New England Soil Carbon for Climate** (Boston – 20 & 21 February 2020)
- APAD launch of « **CSA label** » (Paris SIA – 26 February 2020)
- Webinar « **La neutralité carbone redéfinie** » - Zéro Net Initiative - Online (30 March 2020)
- **Salzburg Process on the Climate Emergency and the Future of Food** Online (4 to 6 May 2020)
- **Sierra Club Online Webinar** (May 2020)
- **Workshop and Hackathon on soil carbon MRV for funding agency** Online (10, 17 and 24th September 2020)
- **Conversation Agriculture/Politiques** Conférence (Paris – 16 septembre 2020)
- **AgriIdées Conférence** (Paris – October 2020)
- **GIZ events** – 3 Online webinar (27 to 29th October 2020)
- **Race to Zéro** Webinar Online (17 November 2020)
- Workshop « **Albédo** » Online (3 to 4 December 2020)
- **Webinar “4 per 1000” Latin America and Caribbean** – Online (16 December 2020)







# Achievements since COP 25 in Madrid/Chile

## Relationships with Initiatives & Partnerships



- **IRG Seminar with GRA – CIRCASA** and "4 per 1000" – (Wageningen – March 2020)
- Monthly participation in **CIRCASA ExCom meetings**, and other meetings, or project steering bodies such as the 1st CIRCASA Annual meeting (Wageningen – March 2020)
- Participation as a Partner in the **General Assembly of the Global Soil Partnership** (Online June 2020)
- 3rd Edition of the **Planet A Forum: 4 AgriTalks** (Online – October to December 2020) – Participation as a member of the Scientific Committee
- Participation to the **VERRA Working group** on agricultural MRV protocols (Online – all year round – one meeting a month)



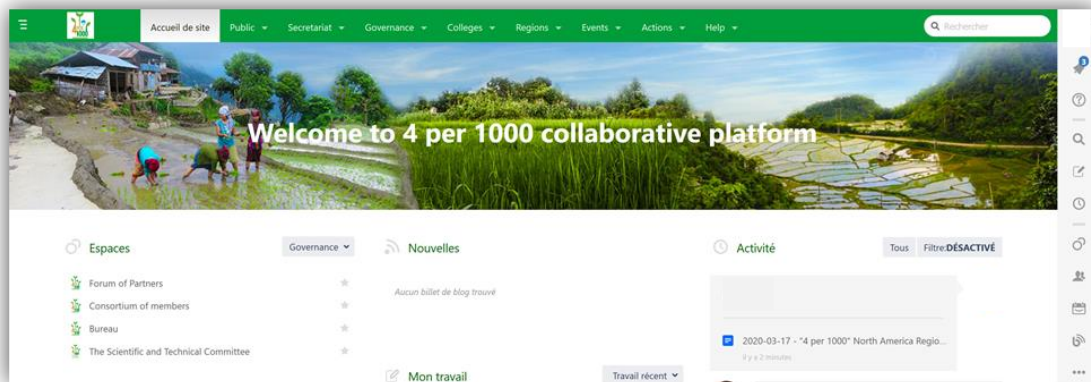


# Achievements since COP 25 in Madrid/Chile

## Work on the Web site & Collaborative Platform



- **Daily maintenance** of the website **www.4p1000.org**.
- New version of the **collaborative platform** (Confluence instead of HubZero language) with the support of **AFRIS** (NGO in Benin) and hosted in EU



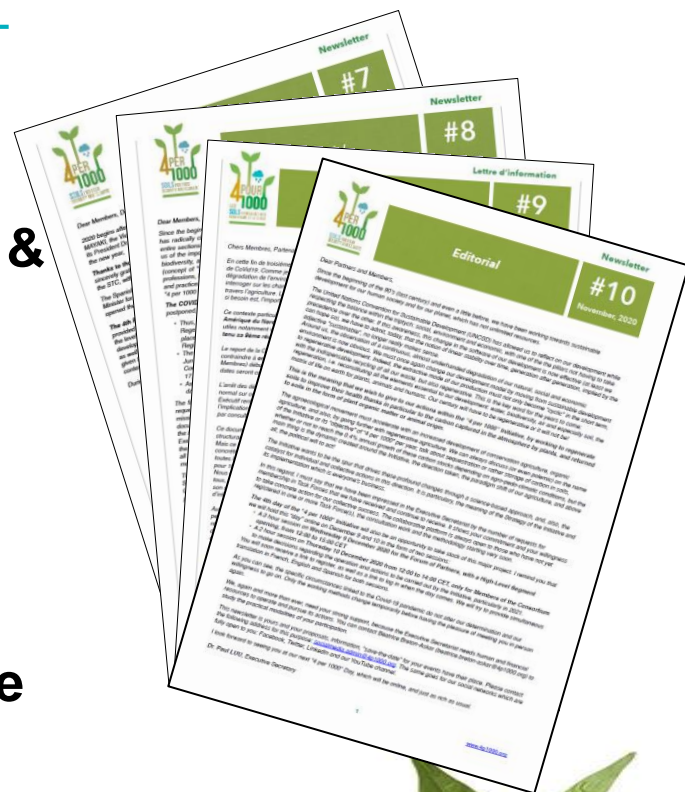


# Achievements since COP 25 in Madrid/Chile

## Communication (1)



- Continuation of the publication of the **Initiative's newsletter in English, French & Spanish**
  - n°7 in January 2020
  - n°8 in May 2020
  - n°9 in October 2020
  - n°10 in November 2020
- **Graphic work** on infography and scheme
- Continuation of the drafting of the **collective book on the "4 per 1000" Initiative** with the support of the **STC**
- **6 requests** for use of the **"4 per 1000" initiative logo** for the organization of events related to the issue of soil carbon








# Achievements since COP 25 in Madrid/Chile

## Communication (2)

- Identification and contact of **new Ambassadors** of the "4 per 1000" Initiative
- Development of **press relations** through regular contacts with the media and journalists essential to raising general awareness of the Initiative
- **Strategic watch in 3 languages** : press reviews (500 articles per year with more than half mentioning "4 per 1000" Initiative)
- Launching of the **Youtube Channel** of the "4 per 1000" Initiative
- **Communication on social networks**, in 2020



Since July 2019	Facebook 	LinkedIn 	Twitter 
Number of followers	1076	642	530
Number of posts/tweets	One per day Close to 80,000	One per day More than 8,000	2 per week More than 5,000

## Communication (3)

AR 13



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- A world map showing the distribution of 100 green location pins. The pins are concentrated in North America, Europe, and Asia, with fewer pins in South America, Africa, and Australia. The map includes labels for major oceans and countries.
- Océan Pacifique Nord
- Océan Atlantique Nord
- Océan Atlantique Sud
- Océan Indien
- Océan Pacifique Sud
- Canada
- USA
- Mexique
- Venezuela
- Colombie
- Bolivie
- Argentine
- Brésil
- Paraguay
- Chili
- Islande
- Finlande
- Norvège
- Suède
- France
- Allemagne
- Pologne
- Autriche
- Italie
- Grèce
- Turquie
- Israël
- Arabie saoudite
- Égypte
- Libye
- Algérie
- Soudan
- Éthiopie
- Kenya
- Tanzanie
- Angola
- Namibie
- Botswana
- Afrique du Sud
- Madagascar
- Russie
- Kazakhstan
- Mongolie
- Chine
- Corée du Sud
- Japon
- Indonésie
- Papouasie-Nouvelle-Guinée
- Australie
- Nouvelle-Zélande



# Achievements since COP 25 in Madrid/Chile

## Administrative procedures

- Agreement between **CGIAR System Organization** and **French Ministry of Agriculture** (october 2020)
- Agreement between **CGIAR System Organization** and **Ird** (December 2020)
- Signature, after validation by the Consortium of Members (Bureau), of the **new MoU for the hosting of the “4 per 1000” Executive Secretariat by the Alliance** (CIAT & Bioversity International) in place of **CGIAR SO** starting on the 1<sup>st</sup> January 2021.





# Some Partners & Members in Nov. 2020

AR 15



United Nations  
Convention to Combat  
Desertification



United Nations - Intergovernmental Panel on Climate Change



AFD  
AGENCE FRANÇAISE  
DE DEVELOPPEMENT



Asian Development Bank



The World Bank



Etc.

Members  
Partners  
States/Regions

# Partners & Members (1<sup>st</sup> Dec. 2020)

AR 16



## FORUM partners

550 signatories of the Paris Declaration

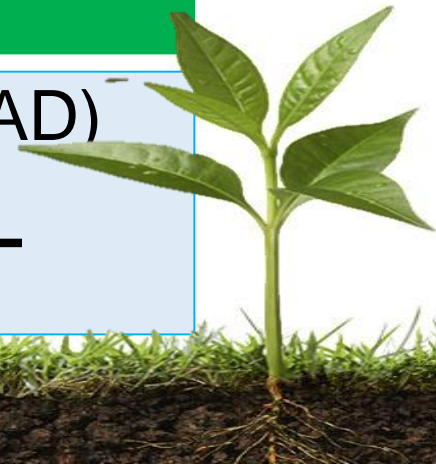
*Including 48 countries & provinces, 16 international organizations, 10 foundations & development banks, 182 NGOs, 95 research & education bodies & Universities, 55 Farmers organizations and 144 enterprises*

## CONSORTIUM Members

Already 254 signatories of the Declaration of Intention n°2

Chair : **Dr. Ibrahim MAYAKI** (ES NEPAD)

Vice-Chair : **Mr. Stephane LE FOLL**  
(ex - Min. Agriculture – France)



# Budget & Finance

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- In Madrid, **2020 annual budget of k€ 961** adopted
- In **2020: k€ 212 spent** (Estimate end 2020) on k€395 available (k€ 289 from 2019 + k€ 100 **from French MAA**)
- French Ministry of Agriculture (1 secondment) and Spanish Ministry of Agriculture (1 secondment) & German Ministry of Agriculture (2,5 secondments)
- In addition total contribution in **kind : k€ 43** from : **Cirad (k€ 27), CGIAR System Organization, Region Occitanie and Agropolis International (k€ 10), INRA (k€ 6).**





## Budget & Finance (2)

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- In addition, organization of the **1st North America Regional Conference of the "4 per 1000" Initiative**— budget of €11,469, Financed by the "Agricultural Service" of the French Embassy in Washington via FranceAgriMer for €6,700 paid directly to Regeneration Canada, the co-organizer.
- **A total amount of expenses: € 223,775**
- As at 31 December 2019, the available balance of the 2020 budget is estimated at approximately **€171,000 out of a total budget** (including the North America Regional Conference) **of €395,461.**



# Budget & Finance

## Effort to mobilize financial resources



### WHY WE NEED YOU

Your engagement is needed NOW !

to help fight against climate change while enhancing food security.

to support the most advanced research and reflection about carbon sequestration in soils.

to change agricultural practices worldwide.

No action would mean giving up on the Paris Agreement central aim\*\*\*

- **Solicitation letter** including a **call for financial support** from the Initiative has been sent to all our members and partners at the beginning of 2020
- Keeping in mind the decision of the Consortium in 2019 for the **possible creation of a " 4 per 1000 " foundation.**



# Situation of the Executive Secretariat



AR 20

**Dr. Paul LUU**  
*Executive Secretary*  
*Asia & Pacific regions cor.*

**Mrs. Brigitte CABANTOUS**  
Polyvalent Assistant

**Dr. Paloma MELGAREJO**  
**Scientific Activities**  
**Supervisor (Paris)**

STC

Scientific aspects  
Digital Resource Center  
Link with IRSCP  
Link with other scientific  
Partners and Initiatives  
Etc.

*Central & South America*  
*Regional correspondent*

**Mrs Béatrice BRETON-ASKAR**  
**Resources Mobilization**  
Link with donors & other  
partners (proj. leaders)

**Mr. Marc BERNARD, Mr.**  
**Konrad EGENOLF & Mrs.**  
**Julia KLEMME (Bonn)**  
**Projects Management &**  
**Partnership Officers**

Projects part of the Init.  
Collaborative Platform  
Link with proj. leaders  
Link with STC for projects  
Asses., Etc.  
*Europ & Africa Reg. cor.*

**Consultants**  
(com, IT...)